



## BOSTON CENTER FOR THE ARTS 50<sup>TH</sup> ANNIVERSARY GALA PATRON SPONSORSHIP

Boston Center for the Arts (BCA) is proud to present the 50th Anniversary Gala: Where Artists Take the Stage, kicking off a year-long celebration of the first 50 years of BCA and looking toward our vibrant future. While BCA has hosted extraordinary celebrations in the past, this year's Gala promises to be completely unique to BCA audiences and Boston's most discerning arts supporters.

Co-Chaired by Barbara Lee and Bill Emery, our event includes an elegant dinner catered by Max Ultimate Food, followed by a dynamic performance weaving together dance, fashion, music, and visual art. Our celebration continues with an Encore Dance Party culminating in a truly unforgettable one-night-only experience.

**DATE** Saturday, October 3, 2020

### **TIMELINE**

6:30pm Cocktails, Art Sale, and Artistic Performances

8pm Dinner

9pm Show

10pm Encore Dance Party

**VIBE** Fabulous

### **WHAT YOUR PATRON SPONSORSHIP SUPPORTS**

As part of our commitment to provocative, socially engaged art practice, our 50<sup>th</sup> Anniversary Gala directly supports the artistic initiatives at BCA: including multi-disciplinary residency programs, performance series, and community events. BCA initiatives provide infrastructure and support for working artists in Boston at all stages of their careers, from an idea's first spark to the realization of large-scale, public art projects—creating points of access, equity, and true community making.

## 50<sup>TH</sup> ANNIVERSARY GALA PATRON SPONSORSHIP LEVELS

### All sponsorship levels receive:

- Invitation to a private Patron Party at the home of Barbara & Jon Lee
- Access to VIP lounge
- Priority registration
- Encore dance party
- Listing on:
  - Gala invitation
  - Select Gala email communications
- Acknowledgment on select social media

### Additional benefits for each level:

#### Presenting Sponsor | \$25,000 (of which \$20,200 is tax-deductible)

All the benefits of Dynamo Sponsorship plus:

- 25% discount on Base Rental Fee for your 2020/2021 Cyclorama Event\*
- 2 VIP tables for 8 (16 guests) to the 50<sup>th</sup> Anniversary Gala with priority table placement
- Premium Wine and Champagne table service
- Social media shout-out

#### Dynamo Sponsor | \$10,000 (of which \$7,600 is tax-deductible)

All the benefits of Champion Sponsorship plus:

- 8 VIP tickets to the 50<sup>th</sup> Anniversary Gala with preferred seating
- Wine and Champagne table service
- Shout out on the main stage screen

#### Champion Sponsor | \$5,000 (of which \$3,200 is tax-deductible)

All the benefits of Innovator Sponsorship plus:

- 6 VIP tickets to the 50<sup>th</sup> Anniversary Gala
- 50<sup>th</sup> Anniversary BCA Membership for two people for one year

#### Innovator Sponsor | \$2,500 (of which \$1,300 is tax-deductible)

All the benefits of Welcome Sponsorship plus:

- 4 VIP tickets to the 50<sup>th</sup> Anniversary Gala
- Curated styling sponsored by Rent the Runway

#### Welcome Sponsor | \$1,250 (of which \$650 is tax-deductible)

- 2 VIP tickets to the 50<sup>th</sup> Anniversary Gala

\* Discounts applicable to a one-day Base Rental Fee only. Requested dates are subject to venue availability.

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