



## BOSTON CENTER FOR THE ARTS 50<sup>TH</sup> ANNIVERSARY GALA CORPORATE SPONSORSHIP

Boston Center for the Arts (BCA) is proud to present the 50th Anniversary Gala: Where Artists Take the Stage, kicking off a year-long celebration of the first 50 years of BCA and looking toward our vibrant future. While BCA has hosted extraordinary celebrations in the past, this year's Gala promises to be completely unique to BCA audiences and Boston's most discerning arts supporters.

Co-Chaired by Barbara Lee and Bill Emery, our event includes an elegant dinner catered by Max Ultimate Food, followed by a dynamic performance weaving together dance, fashion, music, and visual art. Our celebration continues with an Encore Dance Party culminating in a truly unforgettable one-night-only experience.

**DATE** Saturday, October 3, 2020

### **TIMELINE**

6:30pm Cocktails, art sale, and artistic performances

8pm Dinner

9pm Show

10:00pm Encore Dance Party

**VIBE** Fabulous

**OUR GUESTS** Our audience is a sophisticated mix of entrepreneurs and leaders in art, business, tech, philanthropy, and other industries.

### **YOUR VISIBILITY**

- BCA email communications reach a potential audience of more than 13,000
- BCA social media reaches a potential audience of more than 25,000
- Featured ads placed in Boston's leading cultural publications

**PAST CORPORATE & IN-KIND SPONSORS** AAFCPAs; The Abbey Group; APS; Around the Corner Framing; AVFX; Boston Lighting; Bradfield Interior Design; Cambridge Savings Bank; Capers Catering; The Catered Affair; CBT; The Daily Catch; The Druker Company, Ltd.; East Meets West Catering; Gibson Sotheby's International Realty; Gourmet Caterers; Hingham Savings; J C Consulting; John Hancock Financial; Max Ultimate Food; New Boston Ventures; Party Rental Limited; PBD Events; Pinck & Co., Inc.; Port Lighting Systems; Steven Cohen Team of Keller Williams Realty; Urbaness; Your Love in Lights

### **WHAT YOUR SPONSORSHIP SUPPORTS**

As part of our commitment to provocative, socially engaged art practice, our 50<sup>th</sup> Anniversary Gala directly supports the artistic initiatives at BCA, including multi-disciplinary residency programs, performance series, and community events. BCA initiatives provide infrastructure and support for working artists in Boston at all stages of their careers, from an idea's first spark to the realization of large-scale, public art projects—creating points of access, equity, and true community making.

## 50<sup>TH</sup> ANNIVERSARY GALA CORPORATE SPONSORSHIP LEVELS

### PRESENTING SPONSOR | \$25,000 (of which \$20,200 is tax-deductible)

All benefits of Dynamo Sponsorship plus

- 25% discount on Base Rental Fee for your 2020/2021 Cyclorama Event\*
- One table for eight at the 50<sup>th</sup> Anniversary Gala with priority table placement
- Naming rights to private VIP lounge;
- Company logo included on:
  - all event advertisements
  - all email communications
  - event step and repeat
- Dedicated email promotion to complete mailing list
- Dedicated posts across all social media platforms

### DYNAMO SPONSOR | \$10,000 (of which \$7,600 is tax-deductible)

All benefits of Champion Sponsorship plus

- 10% discount on Base Rental Fee for your 2020/2021 Cyclorama Event\*
- Six tickets to the 50<sup>th</sup> Anniversary Gala
- Company logo included on event invitation
- Dedicated posts across all social media platforms

### CHAMPION SPONSOR | \$5,000 (of which \$3,200 is tax-deductible)

All benefits of Innovator Sponsorship plus

- Four tickets to the 50<sup>th</sup> Anniversary Gala
- Company logo included on select event advertisements and dinner service slideshow
- Company listing on listing on dinner service slideshow
- Post on select social media

### INNOVATOR SPONSOR | \$2,500 (of which \$1,300 is tax-deductible)

- Two tickets to the 50<sup>th</sup> Anniversary Gala
- Access to VIP lounge; seating and private bar service
- Priority registration
- Company listing included on select event advertisements
- Company logo included on:
  - official event webpage
  - all event signage
- Company listing on:
  - event invitation
  - select email communications
  - dinner service slideshow
- Acknowledgment on select social media

\* Discounts applicable to a one-day Base Rental Fee only. Requested dates are subject to venue availability.

Contact Elizabeth Haranas at [elizabeth@bostonarts.org](mailto:elizabeth@bostonarts.org) or 617.426.2750